

# Gujarat Technological University

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## *New MBA:*

### *Faculty Development Program (FDP) on July 11-15, 2011*

#### *(Only for MBA Institutes under GTU)*

As you know, the New MBA Program is announced on the GTU web for Academic Year beginning July/August 2011, which includes New Electives and New Specializations. The detailed syllabus is being announced this week.

With a view to **improve teaching quality, enhance teaching capabilities and train** learned Faculty members of **MBA Program** offered by all **MBA Institutes / Colleges, Gujarat Technological University (GTU)** proposes to organize **Faculty Development Program (FDP) for New MBA Program at Ahmedabad** for the benefit of GTU MBA institutions and Faculty Members.

**A week-long FDP**, covering the rationale and pedagogy of New MBA program as well as details of **'how to teach'** the new subjects, is designed to improve teaching quality, evaluation and professionalism which can then lead to self-propelled changes in teaching-learning process. The need of **Faculty Development Program** is felt so as to make the faculty members aware about the latest methods and techniques, particularly the **Case Method of Teaching**, and enable our faculty members to understand appropriate techniques and methodology for use in the class while teaching. The **FDP** will also help in developing better-equipped and knowledgeable faculty members, who will hopefully become more **effective role models** for today's smart students.

## Objectives of FDP for New MBA

1. **Brief:** the MBA faculty members about the New MBA Program with reference to the existing program, which shall be discontinued from Academic Year 2011-12.
2. **Impart:** knowledge about new teaching pedagogy, emphasis and improvements in new subject areas for better teaching and results.
3. **Teach: 'how to teach' Module 5: Practical Module** in all subjects: **existing as well as new, and 'how to examine' Module 5.**
4. **Guide:** about 'how to design' Question Papers for Internal Test and Final Examination.
5. **Emphasis:** the habit of **research** using various journals / magazines / case studies / projects / assignments etc. for increasing effectiveness of self (teachers), students as well as teaching-learning process.

### Schedule of FDP for New MBA (Semester I and III)

SESSION NO.	TIME	SUBJECT	FACULTY / EXPERT
<b>DAY 1: 11 July, 2011 MONDAY</b>			
*	9.30 to 10.00 HRS	REGISTRATION AND REFRESHMENT	
1	10.00 to 10.30 HRS	INAUGURATION	Dr Akshai Aggarwal / Dr Vadodaria / Prof. M N Patel
2	10.30 to 12.30 HRS	<b>New MBA Program:</b> Rationale, Difference, Practical Module, Collaborative Process, Pedagogy, Examination system, Results expected from 'New Teaching-Learning Process' by Teachers as well as Students.	<b>Dr Rajesh Khajuria / Dr J P Joshipura / Dr O.S. Junare</b>
<b>LUNCH</b>			
3	13.30 to 17.00 HRS	<b>How to Teach:</b> <b>Quantitative Analysis (QA-I), Research Methodology (Sem-I)</b>	<b>Dr Chinnam Reddy + Resource Expert</b>

<b>DAY 2: 12 July, 2011 TUESDAY</b>			
1	10.00 to 12.30 HRS	How to Teach: Finance Related New Subjects (Sem III)	Dr J. P. Joshipura + Resource Expert
<b>LUNCH</b>			
2	13.30 to 17.00 HRS	How to Teach: Case Studies and Accounting for Managers (Sem-I)	Dr PGK Murthy
<b>DAY 3: 13 July, 2011 WEDNESDAY (Semester III)</b>			
1	10.30 to 12.30 HRS	How to Teach: New Specialization: Rural Management / Agri-based and Food Processing	Dr O.S. Junare Resource Expert
<b>LUNCH</b>			
2	13.30 to 17.00 HRS	How to Teach: New Specialization: Banking & Insurance	Dr J K Syan (Banking) / Prof. Prasad Vipradas (Insurance)
<b>DAY 4: 14 July, 2011 THURSDAY (Semester III)</b>			
1	10.30 to 12.30 HRS	How to Teach: Marketing Specialization Subjects	Dr Kerav Pandya/ Dr Kunjal Sinha
2	13.30 to 17.00 HRS	How to Teach: HRM Specialization Subjects	Dr Dalpat Sarupria / Mrs Trupti Almoula
<b>DAY 5: 15 July, 2011 FRIDAY (Semester III)</b>			
1	10.30 to 12.30 AM	How to Teach: New Specializations: <ul style="list-style-type: none"> <li>• International Business:</li> <li>• Asian Business:</li> <li>• Sustainable Global Enterprise:</li> <li>• Gandhian Philosophy for Managing Business (ELECTIVE)</li> </ul>	Dr Madhukumar Mehta / Dr Rajesh Khajuria + Export-Import Consultant
<b>LUNCH</b>			
2	13.30 to 17.00 HRS	How to Teach: New Electives: Quality Management	Dr Kerav Pandya + Industry Expert

***FEE for Participation in FDP:***

- **Fee: FREE OF CHARGE\***
- Travel and Accommodation Expenses are to be borne by the **sponsor MBA institutes** to train their faculty members. Registration once done **cannot be cancelled** under any circumstances, otherwise **'Cancellation Charge' of Rs 500/-\*** per participant shall be charged to the concerned institute / faculty member.
- Participants shall be issued a **'Certificate of Participation in FDP' by GTU.**
- **The FDP is strictly for GTU Approved MBA Institute Faculty members only.** Others are NOT permitted.
- **The last date for registration is 8<sup>th</sup> July till 5:00 p.m.**
- **There will be no spot registration.**

***See Registration Form on the next page:***

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**Registration Form for Participants:**

Institute Name and Address: \_\_\_\_\_

\_\_\_\_\_

Faculty / Participant Name and Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Sr. No.	Name of Participant (Faculty member)	Subject Area for Attending FDP	Date of FDP	Attending Session I or II or Both
1				
2				
3				

- Undertaking: I/we agree that I shall attend the FDP at GTU as per this Registration Form; otherwise pay the 'Cancellation Charge' of Rs 500/- per participant to GTU by DD.

Date: \_\_\_\_\_

Place: \_\_\_\_\_ (Signature/s of Director and All Participants)

**REGISTRATION AND CONTACT:**

Send e-Copy (signature not required) to: [conference@cksvim.edu.in](mailto:conference@cksvim.edu.in) for Registration

Visit [www.gtu.ac.in](http://www.gtu.ac.in) for details

**FDP CONVENER:**

Dr Rajesh Khajuria, Director, CKSVIM Vadodara

(Tel: 0265-2418328-29-30. Fax: 0265-241 8327 : Ms Nusrat Campwala, Secretary to Director).